

# 2024 SPONSORSHIP OPPORTUNITIES

Support recovery spaces for the LGBTQIA2s+ folks and expand awareness in our community!

TCR | TRUE COLORS RECOVERY



# WHAT WE DO

## True Colors Recovery

True Colors Recovery is a culturally tailored organization dedicated to serving the LGBTQ+ community. Operating within the Portland Metro Area, we offer recovery support services. Over the past two years, we have successfully established a secure refuge for the LGBTQ community through investments in physical spaces, operating a community center 7 days a week, and providing complimentary mentoring services by individuals with firsthand experience who are part of the LGBTQ community.





# 2024 SPONSORSHIP OPTIONS

## **Embrace The Journey Brunch Fundraiser**

June 2nd 2024

## **LGBTQ+ Recovery Conference (name pending)**

Early November

## **Year long Corporate Sponsorship**

Lasts 365 days and starts upon partnership start date



# EMBRACE THE JOURNEY BRUNCH FUNDRAISER

*June 2nd 2024 | Avenue: 631 NE Grand Ave, Portland, OR*

This year we are focused on embracing the journey of recovery and self-discovery. From now to the end of May we will be fundraising to expand recovery spaces and advocating for expanded education on barriers that affect our LGBTQ+ communities. Funds will help us in supporting current participants and in launching an annual LGBTQ+ recovery conference (details will be available later this year). Our goal this year is 50 thousand dollars and we are sure that we can get there with community support. Our theme, "Embrace the Journey," reflects the understanding that recovery is a deeply personal and courageous journey. Each individual's path is unique, marked by trials, triumphs, and moments of self-discovery. Come join us June 2nd as we embrace every aspect of this journey with warmth, empathy, and encouragement.





These contributions enabled us to actively participate in the Pride NW festival and parade, collaborate with community organizations to provide free weekly gym classes tailored to the needs of LGBTQ+ community members, curated monthly events, and assist clients in obtaining essential items for their basic needs.



Thanks to the generosity of our sponsors, we successfully raised **\$28,000** last year to support sober spaces for the LGBTQ+ community.

With your sponsorship, we are confident that we can ensure 2024 becomes our most impactful year



# Sponsorship Options

## PRESENTING SPONSOR: \$5,000

- Logo In all materials at event
- Sponsored by "your business name"
- Mention on virtual tickets and welcome slide show
- Logo on website for 1 year
- Shout out during program
- Social Media shout out leading up to event
- Optional: Front row seating with dedicated table (seats 8)

## RAINBOW WARRIOR: \$3,000

- Logo on website for one year
- Everything listed in Change Maker Package

## CHANGE MAKER: \$2,000

- Logo in program
- Mentioned in social media story 1x per week for the month of May
- Optional table (seats 8)

## REVOLUTION STARTER: \$1,000

- Mention in event program
- Mention on website under Community Donors
- Two Social Media shout outs in the month of May
- Shared Table (seats 4)



# 2024 LGBTQIA2S+ RECOVERY CONFERENCE

*Early November | Location TBD*

True Colors Recovery is organizing a two-day conference aimed at enhancing education on the barriers faced by the LGBTQ+ community when accessing recovery services. This event will spotlight the lived experiences of community members and offer workshops to develop essential skills in engaging with the LGBTQ+ community.

The conference aims to address a gap in educational content focused on LGBTQ+ substance use. Despite numerous requests from staff members and community partners for LGBTQ focused educational materials, availability remains limited in and outside of Oregon. Our vision is to broaden the conversation and provide information encompassing all sub-demographics within the community.

Geared towards enriching understanding of the challenges encountered by the LGBTQ+ community in accessing recovery services, this event will spotlight the real-life experiences of community members and provide workshops aimed at cultivating vital skills for engaging with this demographic.

# Sponsorship Options

## **TITLE SPONSOR**

\$10,000

- Sponsored by “your business name” listed on all media related content and all marketing collateral
- option for 15 in-person or online tickets
- Logo & thank you on website for a year
- Live shout out during program
- Option for resource table

## **RECOVERY ADVOCATE**

\$5,000

- Option for 10 tickets
- Shout out during program
- Logo & thank you on website for a year
- Thank you on welcome slideshow
- Option for resource table

## **CHAMPION**

\$3,000

- Option for 6 tickets
- 1 space for resource table
- Logo & thank you on website for a year

## **ADVOCATE**

\$1,500

- Option for 4 tickets
- 1 space for resource table
- Logo & thank you on website for a year





# YEAR-LONG CORPORATE SPONSORSHIP

Introducing our impactful One-Year Corporate Sponsorship Option! By becoming a corporate sponsor, your organization will play a crucial role in supporting our vital recovery mentor services while ensuring the continued operation of our LGBTQ recovery center.

With this sponsorship, your company will enjoy prominent visibility and recognition on our social media platforms every month for an entire year. Through strategically crafted marketing posts, your brand will reach our engaged audience, showcasing your commitment to social responsibility and support for LGBTQ+ recovery initiatives.

Your generous sponsorship will directly contribute to the provision of essential mentor services, offering guidance and support to individuals navigating their recovery journeys. Additionally, your support will help sustain our LGBTQ recovery center, providing a safe and inclusive space for community members seeking support and connection.

Join us in making a meaningful difference in the lives of LGBTQ individuals seeking recovery by choosing our One-Year Corporate Sponsorship Option. Together, we can create a brighter future and foster a community of healing and empowerment.

# Corporate Sponsorship Perks

- Can be tailored to meet the needs of your business, completely customizable
- Prime visibility, logo inclusion, and participation at our yearly events
- Unique volunteer opportunities available for your team
- Cross promotion on all social channels, website, and digital display system located at our community center.



# INTERESTED IN SPONSORSHIP?

Contact us @

[amanda.esquivel@truecolorsrecovery.org](mailto:amanda.esquivel@truecolorsrecovery.org)